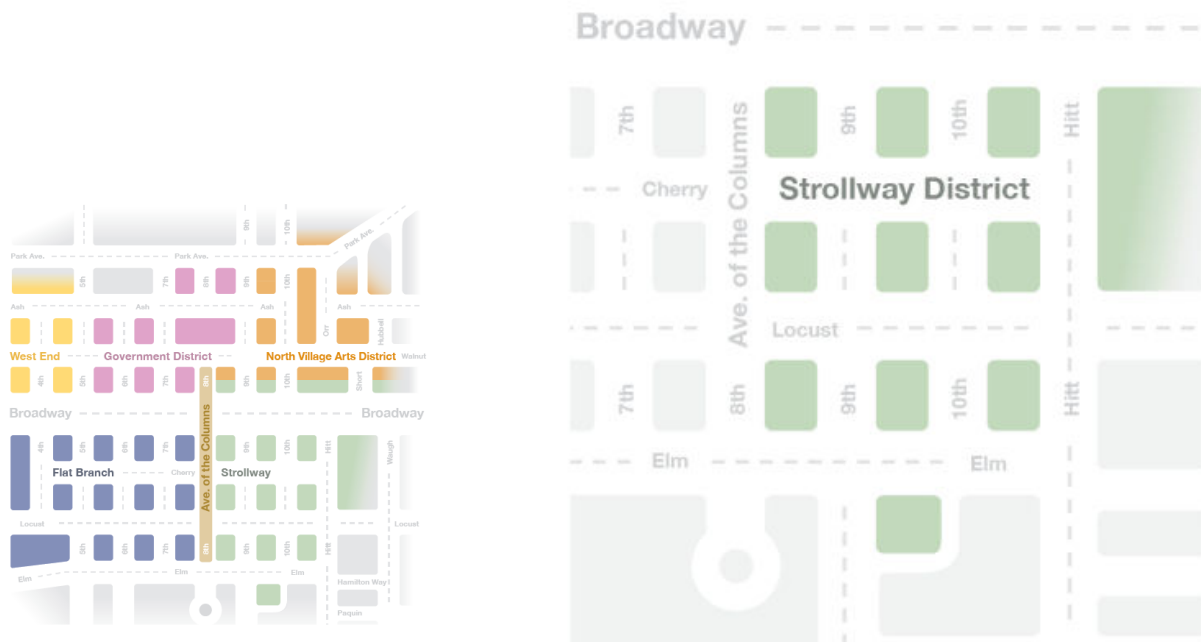


# The Strollway

This is *The District's* prime 24-hour shopping, dining and entertainment area. Centered around the crossroads of Broadway and Ninth, the Strollway draws shoppers from across the Mid-Missouri region. Whether it's shopping at one-of-a-kind gift stores and clothing boutiques on Broadway or strolling through the hip selection of shops and coffee shops on Ninth, the Strollway is everyone's first—but not last—stop in *The District*.

After the removal of the concrete canopies along Broadway, property owners have undertaken a number of façade renovation projects and this area comprises the majority of the area within our National Historic District. Buildings should maintain this historic feel with zero-setbacks and 2 to 3 stories. Priorities in this area include maintaining a strong retail presence on both Ninth and Broadway, continuing the beautification of Broadway (including developing decorative sidewalk standards), and supporting a new downtown hotel and parking garage.



## Focal Points

FNB Art Park  
 Historic Missouri Theatre  
 Museum of Anthropology  
 Museum of Art & Archeology  
 Peace Park  
 University of Missouri

## Retail and Restaurant Highlights

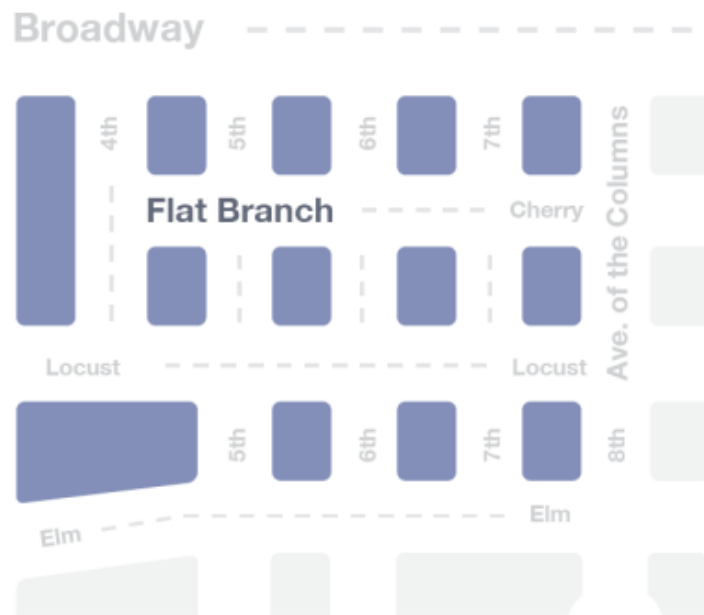
Allen's Flowers  
 American Shoe  
 Bambino's  
 Bangkok Gardens  
 Belle  
 Bingham's  
 Blackberry Exchange  
 Bluestem Missouri Crafts  
 Booche's  
 Buchroeder's Jewelry  
 Calhoun's  
 Columbia Art League  
 Cool Stuff  
 Envy's  
 Formosa  
 Get Lost Books  
 Glik's  
 Grace Antiquities  
 Harpo's Bar & Grill  
 Kent's Floral Gallery  
 Lakota Coffee  
 Main Squeeze  
 Makes Scents  
 Maude Vintage  
 My Secret Garden  
 Panera Bread  
 Pasta Factory  
 Poppy  
 Sake  
 Shakespeare's Pizza  
 Swank Boutique  
 Sycamore  
 Tallulah's Kitchen & Table  
 Teller's Bar & Grill  
 The Mustard Seed  
 Tiger Spirit  
 Tonic  
 Top Ten Wines

# Flat Branch

Once an old warehouse district with little more than an abandoned rail line, Flat Branch is quickly becoming *The District's* most popular area. Flat Branch now offers everything from restaurants to recreation to residential. Anchored on each side by Flat Branch Pub & Brewing and The Candy Factory, this area has seen significant growth on the restaurant and office front.

The area is also becoming the center for several major attractions, such as downtown's newest park at the trailhead of the MKT. Bicyclists and hikers can now take KATY Trail's MKT Spur right into *The District* for a day of shopping and dining. Tourists will also be drawn to the historic Blind Boone Home, undergoing restoration and transformation into a ragtime museum. Space has been set aside by the University of Missouri and the City of Columbia for another large attraction, the State Historical Society.

Priorities in this area include increasing the pedestrian connection between Flat Branch and the downtown core—including the addition of sidewalk in areas with absent or inadequate sidewalks and the creation of a landscaped median and pedestrian crossing at Fourth and Broadway—and supporting the development of larger attractions that would appeal to residents and visitors alike.



## Focal Points

- Blind Boone Home & Museum
- Flat Branch Park & River Walk!
- Historic KATY Station
- MKT/KATY Trailhead
- Second Baptist Church

## Retail and Restaurant Highlights

|                          |                           |
|--------------------------|---------------------------|
| Addison's American Grill | Cyclextreme               |
| Bengal's Bar & Grill     | Dungarees                 |
| Billiards on Broadway    | Flat Branch Pub & Brewing |
| Broadway Diner           | McAdam's Ltd.             |
| Candy Factory            | Shiloh Bar & Grill        |
| CJ's Wings               | Wine Cellar & Bistro      |
| Coley's                  |                           |

# North Village Arts District

Known for its more bohemian atmosphere, the North Village is the place to find local artists at work. Or if you're in the mood for entertainment, you can enjoy a jazz concert or attend a gallery walk. Property owners in this area and residents in the surrounding neighborhood have made a commitment to the arts and are currently recruiting artists to live and work in this area. In 2007 the North Village became home to Orr Street Studios, a series of old warehouses converted to artist studios that served as a catalyst for the new arts district. The area is bordered by both Columbia and Stephens Colleges, and the campuses host a variety of performances and art exhibits. Stephens College Costume Museum is also within walking distance.

This area is a naturally occurring arts district so priorities for this area are the continued support of property owners, businesses and artists in the area through advocacy and promotions. Also key for this area is continued adaptive reuse of older buildings and strengthening the connection to the downtown core through an expansion of our beautification and wayfinding programs. As several large properties change uses, the goal will be to help develop new uses that complement the current activities in this area.



## Focal Points

- Columbia College
- Stephens College
- Stephens Costume Museum
- Orr Street Studios
- The Blue Note
- Wabash Station
- Village Square Park

## Retail and Restaurant Highlights

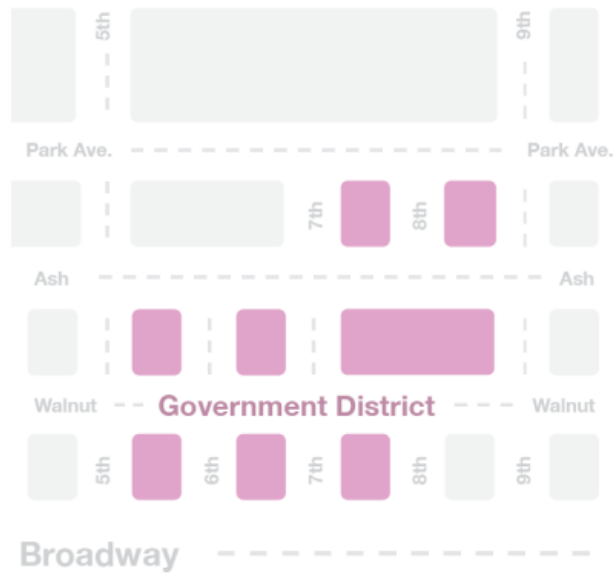
- Aardvark
- Butterfly Tattoo
- Artlandish
- Central Missouri Computers
- Coffee Zone
- Dryer's Shoes
- Ernie's Steak House
- Gotcha Costumes
- La Siesta
- Mojo's Live Music
- North Village Art Studios
- Pure Photography

- PS Gallery
- Red 'n Moe's Pizza
- The Bridge Live Music
- The Diamond Banc
- The Frame Shop

# Government District

*The District* is fortunate to have several branches of government located here, giving people one-stop shopping for all their needs. The highlight of this area is the Courthouse Square complex, created through the efforts of both public and private entities. Once a downtown thoroughfare, a block of Eighth Street was closed off and redesigned to create a gathering place in the center of *The District*. This area is a wonderful mix of public and private, work and play. The Boone County Courthouse, the County Building and City Hall have recently undergone expansion and renovation. Two other city buildings—the Gentry and the Howard Buildings—have been renovated as well to create a city “campus.” A fifth parking garage was just completed to handle the increase in *District* workers.

Major building priorities in this area have been largely accomplished but the County is currently revising Courthouse Square to create a more welcoming and appropriate public space. Also, a clear need exists north of Broadway for businesses that cater to these office workers, such as coffee shops, casual dining restaurants and services. Several large, government-owned surface lots may serve as future development areas.



## Focal Points

- Courthouse Square
- Columbia City Hall
- Roger Wilson County Building
- U.S. Post Office

## Retail and Restaurant Highlights

- Boone Tavern
- McNally's Irish Pub
- Room 38
- Salon Nefisa
- We Always Swing Jazz Series

# Avenue of the Columns

Flanked on each end by Columbia’s famous columns, the Avenue of the Columns is *The District’s* most promising project area. Home to numerous banks, university offices and city buildings, this section of Eighth Street is currently undergoing an exciting transformation. Property owners, with the help of the city, have hired a design consultant to turn the Avenue of the Columns into an area that is vital, attractive and a sure draw for pedestrians. Possibilities include new landscaping, sidewalk amenities, artwork, and a constantly changing tableau to entice people to this section of *The District*. Already, MU has reworked it’s entrance off of Eighth Street and the County is looking to do something similar leading into Courthouse Square.

This is now a key area for both residential and mixed-use developments. Much of the street is currently underutilized and the opportunity exists for infill projects that will offer needed residential space for young professionals and active retirees. As the residential base grows, the demand for businesses that focus on furniture, home accessories, specialty groceries, and basic services will grow as well. Given the current nature of the street, taller mixed-use buildings are most appropriate.



## Focal Points

- Guitar Building
- Historic Francis Quadrangle
- Missouri Press Association
- The Columns
- The Missourian
- Tiger Hotel

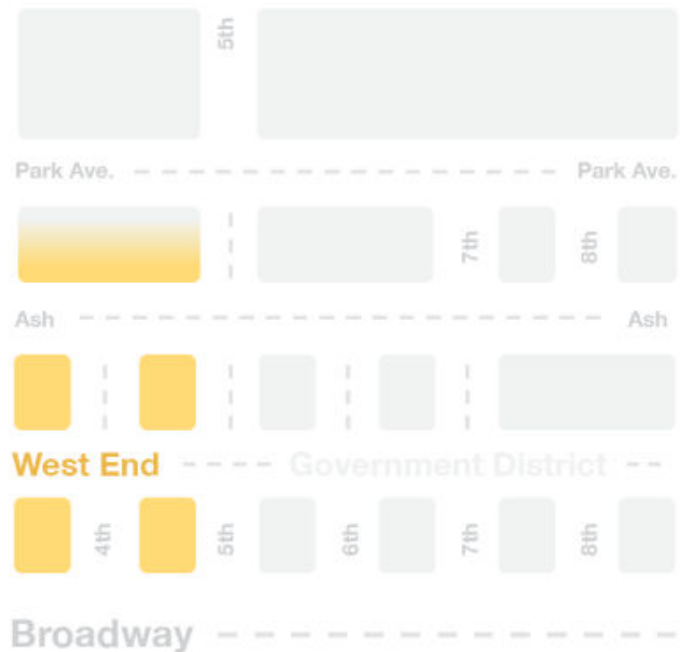
## Retail and Restaurant Highlights

- Bank of America
- Bleu Restaurant and Wine Bar
- Boone County National Bank
- D & M Sound
- First National Bank
- The Marc
- The Sub Shop

# West End

*The District* isn't all restaurants and shopping—those looking for light industrial or office space can still find it in the West End, home to the Columbia Daily Tribune. This is also the area where *District* workers or residents can get an oil change, purchase a cell phone or rent a car.

This is an important redevelopment area and mixed-use infill projects would significantly change the western edge of *The District*. Currently, the area contains a significant amount of empty space, primarily in the form of parking lots. A west gateway—the beautification of the intersection of Broadway and Providence—is a key priority as is the beautification of the entire length of Providence. A pedestrian crossing that allows people to travel from Flat Branch Park and the trail across Providence will also strengthen the connection between the West End and the rest of *The District*.



## Focal Points

Columbia Daily Tribune  
Tribune Pocket Park

## Retail and Restaurant Highlights

Avis  
Break Time  
Broadway Physical Therapy  
Enterprise Rent-A-Car  
Goodyear Tires  
Jiffy Lube  
L.C. Betz Jewelers  
The Executive Building  
Tony's Pizza Palace  
Tucker's Fine Jewelry